

TELEMATICS AND FLEET MANAGEMENT

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A self-motivated IT specialist with over years of professional work-related experience in Telematics and Operation management. Areas of expertise and interest include Asset tracking, Vehicle tracking, Customized GPS tracking, Fleet tracking and management as well as PCs- configuration, troubleshooting, deployment, administration, technical support.

Have you considered the impact that a robust telematics solution could have on your fleet's operations?

Fleet safety is nearly impossible to manage. With a number of drivers, operators, and vehicles maintaining control is challenging without help. Fleet safety is a top priority for fleet managers. The costs of fuel, accidents, insurance, and downtime



can add up quickly without proper monitoring and control. Fleet safety not only impacts the drivers and vehicles, but also the constituents within the city, state, or town that the fleet operates in.

The telematics industry is changing. The software that you invested in for GPS tracking few years ago may not be enough to keep up with technological advances.

The best fleet telematics software harnesses the power of data, artificial intelligence, machine learning, and more. While these all seem like complicated terms that create a solution too complex for a fleet, they are key to optimizing your fleet's performance. Telematics solutions collect millions of data points from your drivers, vehicles, and even back-office systems. The software then uses this collection of data to record activity, make predictions, and provide key insights into fleet operations.

Rather than hiring someone to manually comb through information on vehicle maintenance, fuel spend, driver safety, and other elements, choose a fleet telematics software that will do that and more.

From 2019, telematics will begin to change the way fleet managers manage fleets.

3 Ways That Telematics Can Help Your Fleet

- Automation

Why hire someone to spend hours uploading information on fuel spend or vehicle maintenance into spreadsheets? This process takes time and once all of that information is compiled you will still need someone to sort through it if you want the information to influence your management processes. Telematics software automates all of this: collecting data, uploading information, and creating insights.



- Improved Safety

Safety management is a key component of public fleet management. The impact of accidents on a public fleet is substantial between repair costs, driver injuries, and downtime, expenses add up quickly. Reduce or even eliminate expenses and downtime with driver behaviour monitoring, coaching, and driver scorecards. When these elements are combined you can improve your ROI.

- Streamlined Operations

Fleet operations can get messy. Between contracted workers and leased vehicles, hired drivers, and constituent expectations, there's a lot to keep track of. Telematics solutions allow you to connect your fleet to your back-office systems. By pushing and pulling data from drivers, vehicles, and other applications, you can increase your own insight and fleet visibility.